

Michael Nuzzo . Executive Creative Director
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I think I've had an interesting career so far. I've helped build ~~two~~ three creative departments from scratch. Made a TV spot from a WWII bunker in Poland. Fed wild lines to Joan Rivers from up a tree. Made a piece of creative that broke the internet, changed social media forever, and ended up in Twitter's IPO. Oh, and I was almost killed.

When it comes to the work, I keep it simple, relatable, and insightful. When it comes to my team, I give them the opportunity, support, and respect. When it comes to myself, I just try to get some sleep once in a while. I have a tireless work ethic and try to keep the job fun and productive for everyone.

toptal

// executive creative director

february 2021 - present

head of the in-house creative team. Core responsibilities are to uplevel and increase the output of creative, grow the team to match our hyper-growth and build a creative culture in a place that didn't have one. Check, check, check.

united entertainment group (UEG)

// svp, executive creative director

september 2018 – december 2020

pernod ricard, meta, asics, taco bell, bmw, airbnb, sc johnson, unilever, kfc, more

freelance

pressed juicery, chobani, open influence

// executive creative director

february 2018 – september 2018

360i

// group creative director

november 2011 – december 2017

oreo, fox, hbo, a&e, ubisoft, bose, disney, nestle, diageo, toyota, more

razorfish

// creative director

september 2009 - january 2011

// associate creative director

august 2007 - september 2009

axe, all laundry, mercedes, capital one, more

modem

// associate creative director

july 2006 - july 2007

delta, delta and more delta

(draft)FCB

// senior copywriter

april 2000 – july 2006

hp, verizon wireless, british airways, avis, more

awards won & judged

// emmy consideration (HBO)

// cannes lions

// clio

// one show pencil & social media jury

// effie

// facebook studio

// shorty

// webby

// iab mix & digital media jury

// adweek project issac

// award of montreux

// more...just ask.